



## Executive Committee Meeting Agenda

January 23, 2024, at 5:00 PST

Zoom: [Click here to access meeting.](#)

Meeting ID: 864 7805 6109 Passcode: 671350

TOPIC
<b>Welcome &amp; Introductions</b> Called to Order: 5:02PM Pacific
<b>Agenda</b> No addition to the agenda
<b>Minutes:</b> Approve November 2023 Minutes  <i>Motion to accept the minutes from November, seconded. All in favor, none opposed.</i> <i>Motion passed.</i>
<b>Financial Reports – December and November 2023</b> The treasurer presented the financial reports including the bank account balances, balance sheet and Budget vs. Actual. Total assets and liabilities provided. Donations were up in December. We are right on track with the budget vs. actuals.  <i>Motion to accept the financials for November and December 2023. Seconded, all in favor, none opposed. Motion passed.</i>
<b>Public Lands</b> Randy is absent during tonight's meeting. There will be discussion during the National Director call tomorrow night regarding E-bikes. Suggested this is our biggest threat at the moment. A lot happening in region 8, suggested it is a targeted action from e-bike users toward the horsemen.
<b>Committee Updates</b> Marketing and Media: Suggested to look at a different platform for the website and fix the shared drive. We started looking at options. We did find a company called, "Growthzone", they had everything we needed, consolidating a few applications we use separately now. It is also a database where we can store materials and memberships. Has all the capabilities of Constant Contact, JotForm, replace our current website and remove the shared drive. Concern is the cost, but we are looking at this long term. The upfront cost isn't bad, but the monthly cost is more expensive. We do have to budget for it and suggested to do a presentation during the National Board Meeting.
<b>Updates from the Chairman</b> Light on the Land: Trial registry is finished with the Federal Government, working on the final paperwork. The government suggested to include seminars in the description, so we are changing that. Curriculum: 5 <sup>th</sup> meeting has taken place, and we are on track to have the curriculum presented during the National Board Meeting in March.



## Executive Committee Meeting Agenda

January 23, 2024, at 5:00 PST

Zoom: [Click here to access meeting.](#)

Meeting ID: 864 7805 6109 Passcode: 671350

Committee Chair Meeting being held on February 5<sup>th</sup>, 2024.

Elections: Officer positions including Chairman, Vice Chairman and Treasurer. 2 Director positions (Dan Key and Craig Allen) 1 Non-Director (Tom Thomas).

Mark and Sherry have been attending "Hike the Hill" meetings.

Chair Letter: Winter. It is to be for Legacy, but Legacy donations have taken a downturn. There has been a little bad feedback regarding Legacy. Suggested to discuss in the letter as "planned giving". There are some words on the website regarding "planned giving" what we are really trying to do is members include BCHA in the estate planning, not current small donations.

### **2024 National Board Meeting**

We have a working agenda now, will share when we are closer to getting it done.

What are we going to do Tuesday afternoon? Wyoming wants us to do a field trip to the interpretive center up the road.

**Next Meeting:** February 27, 2024

**Adjourn 5:36PM Pacific**

**Attendance Required:** Mark Himmel, Craig Ferdig, Kathy Young, Sherry Copeland, Craig Allen, Tom Thomas, Greg Schatz, Dan Key, Jim Allen

**Staff:** Michelle Wade

Meeting URL:

<https://us06web.zoom.us/j/86478056109?pwd=emVE2xWYWJaRDBaMGQ2Sk9CRS95QT09>