

CRAIG FERDIG
Prescott Valley, AZ 86315
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SUMMARY

Over 25 years of experience working with horses and mules

BCHA – Vice-Chariman 2023-

BCHA – Marketing Media 2022-

BCH – Central Arizona President 2020-2023

Went from 35 members to over 100 in 1 year

Trail work

Organized over 20 trail cleanup days in last 2 years. Groups as large as 55

Outreach

Working directly with local safety councils, Scouts, Forest Service, Equine Evacuation bike clubs, hiking clubs and businesses

Fundraising

Awarded 2 Grants valued at \$40,000 together in last 2 years. Annual bartending Fundraiser, annual trail ride fundraiser, trail safety clinic fundraiser, trail self-defense fundraiser

Events

Prescott Rodeo, Parades, Local/National interviews, Equifest

Charity

Annual gifts to Sedona Red Rocks, Equine Emergency Evacuation, Large Animal Shelter and Emergency Readiness, Yavapai Trail Association, etc.



Project Management

Call Center Training
Salesforce Implementation
CBT Development
Training Delivery
Technical Training
MS Project
PM Instructor
Change Management
LMS Implementation –
SumTotal/Cornerstone
Dodd Frank
HR/Workday

Training

Instructor Led/CBT/Web
Design/Delivery/Cert
Call Center/Customer Service
Camtasia/Storyline/Captivate
InDesign
Microsoft Suite/Teams
Public Speaking/Webex
Sharepoint Site Development
ADDIE/SAM
Video Development
Call Center AWS
Salesforce

Leadership Development

Client Management
Curriculum Management
Coaching/Team Lead +50
Change Management
Global Team
Franklin Covey Leadership
Training
Rate Negotiations
International travel logistics
Mentorship/Instructor
Strategic Planning
USArmy

PROFESSIONAL HISTORY

Deloitte, January

Jones|Carter

Sierra Nevada Corporation

Western Union

Accenture

Raytheon

US Army - E5